

PRIVACY POLICY

1. Our Commitment to Privacy. This notice describes our Privacy Policy. Our privacy policy is designed to advise you about how we collect, use, and protect the personal information you provide. By visiting this site, you are accepting the practices described in this Privacy Policy.

2. What Information is Collected.

(a) Information You Provide to Us: We collect any information you enter on our site, or that you give us in any other way. You can choose not to provide certain information, but you may not be able to take advantage of our services and features.

(b) Automatic Information: When you visit a website, you disclose certain information, such as your Internet Protocol (IP) address and the time of your visit. This site, like many other sites, records this basic information about visits to our site.

(c) “Cookies”: Cookies are pieces of information that are transferred to your computer from a web server. Most browsers are set up to accept cookies, but you can change your settings to have your browser notify you when you receive a new cookie or to refuse to accept cookies.

3. How and When the Information is Used. The information we collect is used for administering our business activities. Occasionally we may use the information to notify you about changes to our website, new services, or special offers. Unless we specifically state otherwise, SKIN Solutions Aesthetics and DrChrono are the data controllers of the Personal Data we process and is therefore responsible for ensuring that the systems and processes we use are compliant with data protection laws, to the extent applicable to us. Their personnel are required to comply with this Privacy & Cookies Statement and associated policies (including HIPAA compliance) when dealing with Personal Data and must also complete data protection training where appropriate to their role. We may use your personal information for promotional communication to send you updates (by email, text message, telephone or post) about our products and/or services, including exclusive offers, promotions or new products/and or services.

We have a legitimate interest in processing your personal information for promotional purposes. This means we do not usually need your consent to send you promotional communications. However, where consent is needed, we will ask for this consent separately and clearly. This may include social media sites with your given consent.

We will always treat your personal information with the utmost respect and never sell OR share it with other organizations outside SKIN Solutions Aesthetics for marketing purposes. You have the right to opt out of receiving promotional communications at any time by: Contacting us at robert@skinsolutionsaesthetics.com for marketing opt-out; Using the “unsubscribe” link in emails or “STOP” number in texts; We may ask you to confirm or update your marketing preferences if you instruct us to provide further products/and or services in the future, or if there are changes in the law, regulation, or the structure of our business.

Additionally, we may use your information to identify you if you sign into your account; to respond to inquiries; to enhance and improve the Site or the Service (such as by personalizing features and content); to analyze the use of the Site and the people visiting it in order to improve our content, the Site, and our Service; to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our policies, or as otherwise required by law; for any and all other purposes disclosed at the time the data is collected or to which you consent; and as otherwise specifically described in this Privacy Policy.

4. How We Protect Your Information. The privacy and protection of your information is important to us. We do not make any personal information available to third parties without your permission.

Your access to some services and content is password protected. We advise that you do not disclose your password to anyone. In addition, we recommend you sign out of password-protected services at the end of your session.

5. Who Has Access to the Information. Information about our users is important to us. We will not disclose any individually identifiable information to any third party without first receiving that user's permission.

We, like many businesses, sometimes hire other companies to perform certain business-related functions. Examples include mailing information, maintaining databases, electronic medical records & other hosting services, and processing payments. When we employ another company to perform a function of this nature, we provide them with the information that they need to perform their specific function, which may include Personal Information.

If all or substantially all of our assets are acquired, we expect that the information that we have collected, including Personal Information, would be transferred along with our other business assets.

We may disclose your Personal Information and Usage Information to government authorities and to other third parties when compelled to do so by government authorities, at our discretion, or otherwise as required by law, including but not limited to in response to court orders and subpoenas. We may also disclose your Personal Information and Usage Information when we have reason to believe that someone is or may be causing injury to or interference with our rights or property, other users of this Site, or anyone else that could be harmed by such activities.

6. Methods We Use to Protect Your Information. We take commercially reasonable steps to protect your information. We use password protected computers, software and security software to protect the confidentiality of your personal. In addition, our business practices are reviewed periodically for compliance with policies and procedures governing the security and confidentiality of our information. Our business practices limit employee access to confidential information and limit the use and disclosure of such information to authorized persons.

We cannot guarantee the security of our databases, nor can we guarantee that the information you supply will not be intercepted while being transmitted to and from us over the Internet. In particular, e-mail sent to or from us may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail.

7. Children. This website does not provide services or sell products to children under the age of 18. [If you are under 18, you may use this website only with the involvement of a parent or guardian.]

8. How You Can Access Your Information. You can request access to all of your personally identifiable information by sending an e-mail to robert@skinsolutionsaesthetics.com

9. Consent. By using our website, you consent to the collection and use of your personal information as described in this Privacy Policy.

10. Changes to Privacy Policy. If our Privacy Policy or procedures change, we will immediately post those changes to our website. Any such changes will be effective immediately upon being posted, unless otherwise stated in the change.

11. Effective Date. This Privacy Policy is effective as of 03/01/2021.

12. Collection of Personal Data. We collect the following categories of Personal Data about Site visitors, clients, prospective clients, suppliers, and other third parties:

- **Basic data:** Name, gender, title, organization, job responsibilities, phone number, mailing address, email address, contact details and information about family life (excluding special categories of data) including family, children, hobbies and interests.
- **Special categories of data:** in limited circumstances, where you have provided us with such information as it is necessary for a specific service we are providing to you: religious or other beliefs, racial or ethnic origin, sexual orientation, health data and details of trade union membership.
- **Registration data:** Newsletter requests, event/seminar registrations, dietary preferences (excluding special categories of data), subscriptions, downloads, and username/passwords.
- **Client service data:** Personal Data received from clients in respect of employees, customers or other individuals known to clients, invoicing details and payment history, and client feedback.
- **Marketing data:** Data about individual participation in conferences and in-person seminars, credentials, associations, product interests, and preferences.
- **Transaction data:** Personal data contained in documents, correspondence or other materials provided by or relating to transactions conducted by our clients.
- **Compliance data:** Government identifiers, passports or other identification documents, dates of birth, beneficial ownership data, and due diligence data.
- **Device data:** Computer Internet Protocol (IP) address, unique device identifier (UDID), cookies and other data linked to a device, and data about usage of our Sites (Usage Data).

We collect Personal Data from a number of sources, either directly from the data subjects, or from clients, colleagues and publicly available sources. Where we receive data from clients about employees, customers or other individuals, you are responsible for ensuring that any such data is transferred to us in compliance with applicable data protection laws.

*Please note, this web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

13. Shine the Light Law. Under California Civil Code Section 1798.83, California residents who have an established business relationship with us may choose to opt out of our sharing their contact information with third parties for direct marketing purposes. If you are a California resident and you wish to opt out, please send an e-mail to robert@skinsolutionsaesthetics.com.

14. Your Rights Under the CCPA. You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to exercise free of charge: You have the right to know:

- The categories of personal information we have collected about you;
- The categories of sources from which the personal information is collected;
- Our business or commercial purpose for collecting or selling personal information;
- The categories of third parties with whom we share personal information, if any; and
- The specific pieces of personal information we have collected about you.
- Please note that we are not required to:
- Retain any personal information about you that was collected for a single one-time transaction if, in the ordinary course of business, that information about you is not retained;

- Reidentify or otherwise link any data that, in the ordinary course of business, is not maintained in a manner that would be considered personal information; or

Provide the personal information to you more than twice in a 12-month period.

In connection with any personal information we may disclose to a third party for a business purpose, you have the right to know:

The categories of personal information that we disclosed about you for a business purpose.

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the disclosure of your personal information. To opt-out of the disclosure of your personal information contact robert@skinsolutionsaesthetics.com

Right to Deletion Subject to certain exceptions set out below, on receipt of a verifiable request you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.
- Please note that we may not delete your personal information if it is necessary to:
- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or

Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Protection Against Discrimination You have the right to not be discriminated against by us because you exercised any of your rights under the CCPA. This means we cannot, among other things:

- Deny goods or services to you;
- Charge different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
- Provide a different level or quality of goods or services to you; or
- Suggest that you will receive a different price or rate for goods or services or a different level or quality of goods or services.

Please note that we may charge a different price or rate or provide a different level or quality of [goods and/or services] to you, if that difference is reasonably related to the value provided to our business by your personal information.

15. How to Exercise Your Rights. If you would like to exercise any of your rights as described in this Privacy Policy, please:

- Call us at (951)330-9042; or
- Email/write to us at robert@skinsolutionsaesthetics.com

Please note that you may only make a CCPA-related data access or data portability disclosure request twice within a 12-month period.

If you choose to contact directly by [website/email/phone/in writing], you will need to provide us with:

- Enough information to identify you [(e.g., your full name, address and customer or matter reference number)];
- Proof of your identity and address (e.g., a copy of your driving license or passport and a recent utility or credit card bill); and
- A description of what right you want to exercise and the information to which your request relates.

We are not obligated to make a data access or data portability disclosure if we cannot verify that the person making the request is the person about whom we collected information, or is someone authorized to act on such person's behalf.

Any personal information we collect from you to verify your identity in connection with you request will be used solely for the purposes of verification.

16. Changes to this Privacy Policy. This Privacy Policy is effective as of the date stated in this Privacy Policy. We may change this Privacy Policy from time to time and will post any changes on the Site as soon as they go into effect. By accessing the Site or using the Services after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please refer back to this Privacy Policy on a regular basis.

17. How to Contact Us. If you have questions about this Privacy Policy, please call us at 951-330-9042, please e-mail us at robert@skinsolutionsaesthetics.com, "PRIVACY POLICY" in the subject line, or mail us at the following address: SKIN Solutions Aesthetics, 1008 Cherry Valley Blvd. Suite 100, Calimesa CA 92320

18. Do You Need Extra Help? If you would like this notice in another format (for example: audio, large print, braille) please contact us (see "How to contact us" above).